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NEWS

Türkiye's Export in September Increased by 9.2 percent to \$22.6 billion

Turkish Exporters Assembly (TİM) announced the export data for September with the participation of Trade Minister Mehmet Muş. TİM Chairman Mustafa Gültepe emphasized that despite the negative climate in the global economy, the Turkish exporter demonstrated a successful performance in September. Mustafa Gültepe said that according to the General Trade System (GTS) records, export in September increased by 9.2 percent to reach \$ 22.6 billion, and he said:



“With \$22.6 billion, we achieved an all-time high September performance. Our export exceeded 188 billion dollars in 9 months and 252 billion dollars in 12 months. We have broken monthly export records in all of the last 12 months. While 15 of our sectors increased their exports last month, chemicals sector maintained their first place with the effect of developments in global markets. Chemicals sector with exports of \$ 2.9 billion were followed by automotive with \$ 2.7 billion, ready-to-wear and apparel with \$ 1.9 billion, steel with \$ 1.7 billion, and electrical and electronics sector with \$ 1.3 billion. In September, our cereals, machinery, and fresh fruit and vegetable products sectors realized the highest export in their history. There are also remarkable increases in our automotive, furniture, and jewelry sectors. Last month, one thousand 942 companies joined the export family. These companies exported 114 million dollars.”

For detailed information, please visit [TİM website](#)

Risk of Global Recession Rising: World Bank, IMF Chiefs

The World Bank and IMF chiefs said that the risk of recession in the global economy is growing due to rising interest rates and slowing economies around the world.

"Over these last three years, we lived through unthinkable events that are having significant consequences," IMF Managing Director Kristalina Georgieva said, citing the coronavirus pandemic, Russia's invasion of Ukraine, and climate disasters.

She said the global economy has been shifting from an environment with low inflation and low interest rates to a world that is "more volatile and more fragile."

"We have calculated that about one-third equivalent of the world economy would have at least two consecutive quarters of negative growth this and next year," she said, stressing that around \$4 trillion would be wiped out by 2026 due to the global economic slowdown – almost equivalent to Germany's GDP.

"Inflation is stubbornly high and it necessitates tightening of financial conditions that has gone faster than originally anticipated," Georgieva told a panel called “The Way Forward: Addressing Multiple Crises in an Era of Volatility” during World Bank-IMF annual meetings held in Washington, D.C.

For the full of article, please click [here](#).

Trade Growth to Slow Sharply in 2023 as Global Economy Faces Strong Headwinds

World trade is expected to lose momentum in the second half of 2022 and remain subdued in 2023 as multiple shocks weigh on the global economy. WTO economists now predict global merchandise trade volumes will grow by 3.5% in 2022—slightly better than the 3.0% forecast in April. For 2023, however, they foresee a 1.0% increase—down sharply from the previous estimate of 3.4%.

Import demand is expected to soften as growth slows in major economies for different reasons. In Europe, high energy prices stemming from the Russia-Ukraine war will squeeze household spending and raise manufacturing costs. In the United States, monetary policy tightening will hit interest-sensitive spending in areas such as housing, motor vehicles and fixed investment. China continues to grapple with COVID-19 outbreaks and production disruptions paired with weak external demand. Finally, growing import bills for fuels, food and fertilizers could lead to food insecurity and debt distress in developing countries.

The WTO's current forecast of 3.5% growth in the volume of world merchandise trade in 2022 is close to but slightly stronger than the previous estimate of 3.0% from last April, but the difference is mostly explained by statistical revisions and the availability of new data. The Middle East is expected to record the strongest export growth of any WTO region this year (14.6%), followed by Africa (6.0%), North America (3.4%), Asia (2.9%), Europe (1.8%) and South America (1.6%). In contrast, CIS exports should decline by 5.8% for the year. The Middle East also had the fastest trade volume growth on the import side (11.1%), followed by North America (8.5%), Africa (7.2%), South America (5.9%), Europe (5.4%), Asia (0.9%) and CIS (-24.7%).

For the full report, please visit [WTO website](#).

SECTORS

Sectoral Report: Footwear



Türkiye's footwear industry has developed at a rapid pace due to modern manufacturing processes, the availability of major quality raw materials, skilled workers and high design capacity. Today the Turkish footwear industry has a strong position among exporters of high quality fashion goods. Another sign of positive development is the increase in foreign investments in the sector.

The shoe industry, which began to appear as a small-size industry in 1950, is a welldeveloped industry now. Especially in the 1980s, significant investments in machinery parks were made and now, over 15% of the sector has completed its industrialization process. About 70% of the production in the sector is carried out by semi-mechanized production processes and almost 15% of production is hand-made.

According to Social Security Institution Statistics, there are 7.086 workplaces producing leather and leather related products and 71.685 insured worker in 2021. Almost 50% of the total number of companies is active in Istanbul. Konya, Gaziantep, İzmir, Ankara, Manisa, Hatay are other important shoe production centers in Türkiye.

Today the Turkish footwear sector has the capacity of creating its own brands and fashion. The performance of the sector largely depends on exports. The Turkish shoe sector had an export value of US\$ 1.082 million in the year 2021, with an increase of 30,4% compared to the previous year. The most important export market of Turkish footwear industry is Russia with a share of 7.7%. Other important markets are Iraq, Germany, Spain and Romania.

For the full report, please visit [Ministry of Trade](#) website.

Digitalization in Logistics: Why is it Important?

Digitalization may be broadly defined as the integration of digital technologies into all processes of a company, optimization of existing processes, and creation of new operational processes, which lead to the capability of offering more value to customers. The concept of digitalization deals with factors that change the big picture and touch every stakeholder in a holistic manner, rather than simple operations such as digitizing data. It represents a cultural shift to more agile and smarter ways of doing business, powered by technologies such as advanced analytics and artificial intelligence.



The application areas of digital transformation that has become the most important agenda item for companies with the impact of COVID-19 have also deepened and gained tremendous speed. \$1.3 trillion was invested in digital transformation in 2020. This rate is expected to grow by 82% every year and reach \$2.4 trillion in 2024. Companies that have massively digitized their processes are estimated to contribute more than half of global GDP by 2023.

Digitalization in logistics refers to the use of digital technologies in the logistics industry to create new business processes, corporate culture, and the customer experience in order to meet changing business and market requirements. Digitalization of logistics operations, which is one of the items that have the greatest impact on operating costs, allows company resources to be optimized and shifted to areas with a higher leverage effect. As companies save resources such as finance and time, they can invest these resources in areas such as innovation and R&D to further improve the customer experience. In addition to the reduction of costs through resource optimization, they can also increase their earnings with the values they offer such as speed, efficiency, and accurate timing. Regardless of their size, there is an opportunity for all companies to explore digital business models in logistics and this way, offer more value to their customers.

For the full article, please visit [Business Diplomacy](#) website.

Türkiye Logistics Market Overview



The evolving landscape of e-commerce logistics recorded in 2021 has kept growing as the omnichannel retail players have retained and expanded their market share. In that line, as the demand for qualified storage areas increases, technology and automation investments are expected to increase in parallel with new warehouse development projects. In addition, investments in transfer centers and regional warehouses will increase in the axis of developing e-commerce activities.

Growing exports, expanding e-commerce and the recent nearshoring trend have been key demand drivers for quality warehouse space in Türkiye. Ongoing demand in the quality warehouse will further accelerate not only from 3PL providers, food retailers or e-commerce platforms but also from manufacturers and other end users. Quality warehouse supply however has always been limited and last-mile delivery and urban logistics are expected to play a key role in distribution strategies.

Warehouse rents have increased every quarter and the last quarter of 2021 recorded a 15.8% increase year on year on a USD basis despite significant inflation pressure and recent foreign currency exchange volatility at the end of 2021. The upward trend is expected to remain in warehouse leasing activity and rent levels for the foreseeable future.

Occupier demand is likely to further fuel new developments which have accelerated again in the latter part of 2021. Interest from investors in logistics assets has increased on the back of strong occupier demand and higher rent levels and is expected to result in even more development activity in the short to medium term.

For the full report, please click [here](#).

EVENTS

Türkiye's National Participations at Exhibitions

Turkish companies from various sectors will participate in the exhibitions listed below:

EXHIBITION	DATE	SECTOR	PLACE
EQUIP AUTO	Oct 15-19, 2022	Automotive	Paris, France
BAKUBUILD	Oct 19-21, 2022	Building Materials, Decoration, Furniture, Hardware	Baku, Azerbaijan
K 2022	Oct 19-26, 2022	Plastics, Rubber Raw Material and Machinery	Dusseldorf, Germany
AQUATHERM BAKÜ	Oct 19-22, 2022	Climatization	Baku, Azerbaijan
WARSAW HOME TEXTILE	Oct 19-22, 2022	Home Textile and Housewear	Warsaw, Poland
WARSAW HOME KITCHEN	Oct 19-22, 2022	Home Textile and Housewear	Warsaw, Poland
PACK EXPO	Oct 23-26, 2022	Food and Technologies	Chicago, USA

BAUMA	Oct 24-30, 2022	Construction, Building and Mining Equipment	Munich, Germany
EUROBLECH	Oct 25-28, 2022	Metal Processing Technologies	Hannover, Germany
TOOLS & HARDWARE SHOW	Oct 25-27, 2022	Construction, Building and Mining Equipment	Warsaw, Poland
EGYPT ENERGY	Oct 30-Nov 01, 2022	Energy Products and Technologies	Cairo, Egypt
BEAUTYWORLD MIDDLE EAST	Oct 31-Nov 02, 2022	Cosmetic, Beauty and Personal Care	Dubai, UAE
ADIPEC	Oct 31-Nov 03, 2022	Oil and Natural Gas	Abu Dhabi, UAE
AAPEX	Nov 01-03, 2022	Automotive	Las Vegas, USA
ASIA FRUIT LOGISTICA	Nov 02-04, 2022	Organic Fresh Fruit and Vegetables	Bangkok, Thailand
AUTOTECH	Nov 04-06, 2022	Automotive	Cairo, Egypt
CHINA INTL. IMPORT EXPO (CIIE)	Nov 05-10, 2022	Jewellery and Equipment	Shanghai, China
EQUIP HOTEL	Nov 06-10, 2022	Hotel and Restaurant Equipment	Paris, France
SIMA PARIS	Nov 06-10, 2022	Agricultural Machinery and Equipment	Paris, France
GULFOOD MANUFACTURING	Nov 08-10, 2022	Food Packaging and Technologies	Dubai, UAE
PRIME	Nov 08-10, 2022	Labeling and Licensing	Dubai, UAE
ISM	Nov 08-10, 2022	Chocolate and Confectionary	Dubai, UAE
THE SPECIALITY FOOD FESTIVAL	Nov 08-10, 2022	Food and Packaged Products	Dubai, UAE
THE BIG5 CONSTRUCT	Nov 09-11, 2022	Construction and Building Technologies	Nairobi, Kenya
EIMA INTERNATIONAL	Nov 09-13, 2022	Agricultural Machinery and Equipment	Bologna, Italy
INDIA STONEMART	Nov 10-13, 2022	Natural Stone Equipmant	Jaipur, India
PLMAs	Nov 13-15, 2022	Private Labeled Products	Chicago, USA
MEDICA	Nov 14-17, 2022	Medical and Healthcare Products	Dusseldorf, Germany
HACE EXPO	Nov 14-16, 2022	Kitchenware and Service Sector Equipment	Cairo, Egypt
FAST TEXTILE	Nov 15-17, 2022	Textile, Readywear, Leather and Technologies	Warsaw, Poland
EPOWER & BUILDING	Nov 15-18, 2022	Energy Products and Technologies	Madrid, Spain
PAPERWORLD MIDDLE EAST	Nov 15-17, 2022	Stationary	Dubai, UAE

Send Us Your Inquiry

For your inquiries about Turkish exports,
please contact << ihticari@trade.gov.tr >> by indicating
the Harmonized System (HS) Code of the product/sector of your interest.

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